

NATIONAL MARROW DONOR PROGRAM®
VISION INTO ACTION

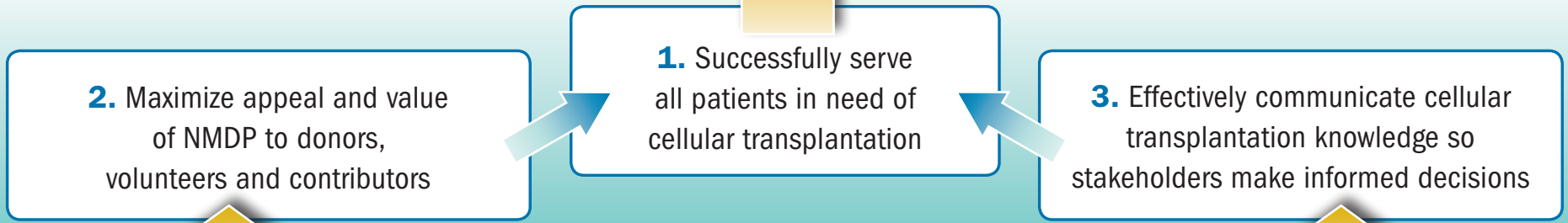
MISSION: We save lives through cellular transplantation - science, service and support

CORE VALUES: Commitment Resourcefulness Compassion Collaboration Excellence Integrity

OVERARCHING STRATEGIC RESULT: 10,000 transplants per year by 2015

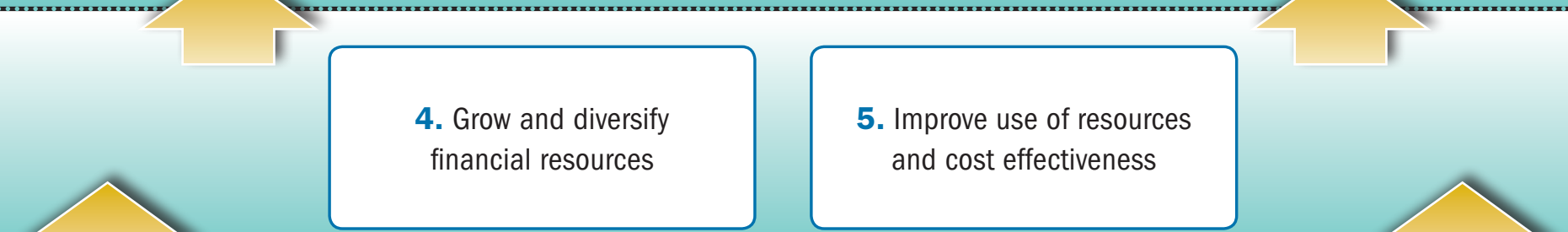
We achieve our mission by balancing these four perspectives of our work.

Stakeholders



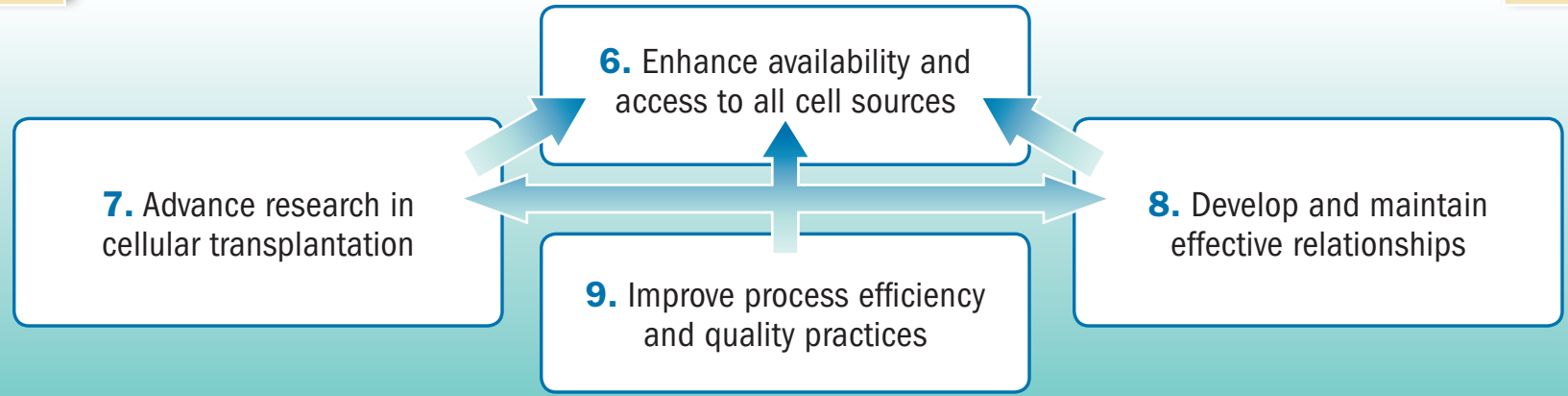
We save lives through cellular transplantation...

Financial Performance & Stewardship



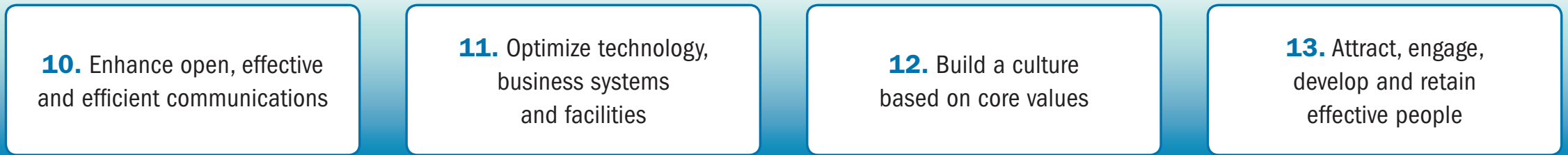
...by efficiently and effectively leveraging our financial resources...

Processes



...to provide the finest science, service and support in the world...

People, Knowledge & Technology



...from an excellence-driven organization that is a great place to work.

THEMES:

GLOBAL ACCESS

DELIVER EXCELLENT
STAKEHOLDER EXPERIENCE

RESEARCH & INNOVATION

CULTURE OF EXCELLENCE