Service Offerings of the Balanced Scorecard Institute

Training Services, in the form of public workshops, customized on-site training or online programs give practitioners the knowledge to implement their own systems. The Balanced Scorecard Practitioner’s Series workshops offer broad instruction on the development and implementation of a balanced scorecard, while other specialty courses provide special focus on measurement, cascading and other issues.

E-Learning, Webinars and Expert Advisor Services are offered on-demand to those needing specialized expert guidance.

Consulting Services give clients the greatest chance of affecting organizational change, aligning vision, strategy, and operations, and improving organizational performance. In this scenario, the Institute's experienced facilitator/consulting associates train the client’s team, facilitate all workshops and help develop the scorecard system in a short time, typically 6 – 12 weeks per organizational unit.

Facilitation Services give organizations a chance to leverage the expertise of Institute’s seasoned facilitators for their traditional strategic planning events.

The QuickScore Performance Information System(TM) is an easy to use, web-based balanced scorecard automation tool that allows an organization to quickly see results from their balanced scorecard investment.

Balanced Scorecard Certification on the Professional (BSP) and Master Professional (BSMP) levels are offered in association with The George Washington University College of Professional Studies. As a Registered Educational Provider for the Association for Strategic Planning (ASP), the Institute also offers training participants credit towards the Body of Knowledge requirements for ASP’s new Strategic Planning Professional (SPP) and Strategic Management Professional (SMP) certification.

About the Balanced Scorecard Institute

The Balanced Scorecard Institute, a Strategy Management Group company, provides training and consulting services to commercial, government, and non-profit organizations in applying best practices in balanced scorecard, strategic performance management and measurement, and transformation and change management.

If you would like to learn more about how the Balanced Scorecard Institute can help your organization, call (919) 460-8180 or visit www.balancedscorecard.org.