

Balanced Scorecard Executive Overview - Webinar



Course 101-2 Hours Price: \$495

A "what", "why", and "how" seminar designed for leaders and managers. This is a high-level, strategic view of balanced scorecards as strategic performance management systems. Includes discussion of your organization's requirements, costs and expected benefits of adopting a scorecard system, challenges and opportunities, scheduling and staffing, and how to organize a balanced scorecard effort in your organization.

Feedback from past participants:

"Great for finding out what we are getting ourselves into."

"Good information on what we need to do to effectively build and cascade a balanced scorecard."

Course Overview

This is our live "get acquainted" Web-based seminar on balanced scorecard and strategic management concepts for executives and organization leaders. Topics covered by the course include:

- Basic concepts of the balanced scorecard and why it is becoming the leading strategic management system of the 21st century
- How it is being used to transform organizations, achieve strategic alignment and improve performance
- How the balanced scorecard can be adapted to different types of organizations in the public and private sectors
- A methodology to build and implement a balanced scorecard system
- How to select balanced scorecard software to manage your organization's performance data
- How a scorecard system can drive a performance-based budget and employee accountability
- Some of the challenges and pitfalls of strategic management, and how to deal with them.

Who Should Attend

This course is recommended for executives, managers, and planners who seek a brief, high-level introduction to the balanced scorecard and how it can be applied to meet their own organization's needs.

Course Benefits

The Balanced Scorecard Institute has developed several courses to guide an organization through the process of building and implementing a balanced scorecard performance system. The Executive Seminar is designed for executives and managers to understand how a balanced scorecard system works, what the benefits and costs are to develop and implement the system, what challenges exist, how to develop the system, and what organization changes are required to institutionalize the system. This seminar is tailored to the issues your organization faces, and includes discussion of strategy, impacts, development, timing, personnel, and next steps.

Registration

Balanced Scorecard Institute Webinars are scheduled by appointment. Registration and payment can be made via the internet at www.balancedscorecard.org or via telephone at 919-460-8180. You will need a computer with an internet connection to view the webinar and a telephone to hear the audio.